

National Head Girl Competition Report (First Edition)

April - October 2022

Women in Leadership Advancement Network (WILAN)

1. Project Summary

The goal of WILAN is to assure the progress of women in leadership by giving them access to the community, information, opportunities, and support they need to succeed as leaders at all tiers of Nigerian political, economic, and public life. WILAN created the National Head Girl Competition by maintaining the strategic pillar of Equipping Young Women.

The competition aims to inform female teenagers in private, public, and federal secondary schools in Nigeria about the impact they can achieve as leaders in their school and communities, as well as instill in them the significance of their roles as head girls to create a system that outlives their temporary tenure. This first edition of the Head Girl Competition aimed to improve the status of secondary school-aged girls while preparing them to be strong leaders and community builders.

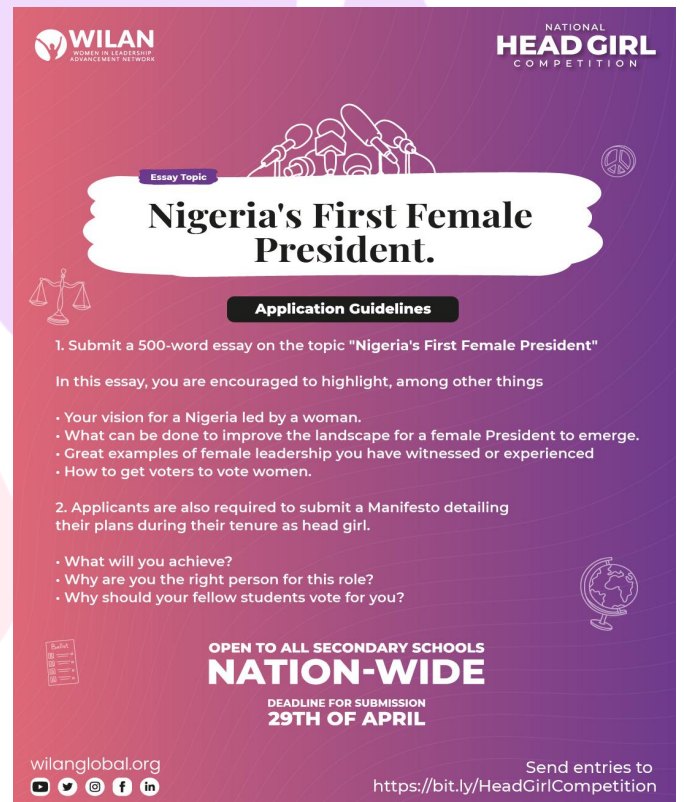
2. Project Activities

#	Activity	Outcome
1	<p>Open call for a 500 word essay and manifesto submission</p> <p>Application question: write an essay (3 pages max) on the topic ‘Nigeria's First Female President’ and a manifesto highlighting the following sub-headers:</p> <ul style="list-style-type: none"> • What will you achieve in this role? • Why are you the right Girl for the role? • Why should your fellow students vote for you? 	<ul style="list-style-type: none"> • Sent emails to 97 schools and promoted open call across social media platforms • Received 11 applications from Girls across Nigeria within the following states: Lagos, Oyo, Delta, Ogun, Kwara, Uyo and Rivers.
2	Let’s Talk: My Head Girl Experience	Conducted an IG live with 7 ex-head girls who gave insight into leadership as a young girl in Nigeria and how it shaped their future.
3	Top 10 applicants.	Identified 10 head girls to proceed in the competition.

4	Head Girl Competition Virtual Training Session.	Assignment submission of a 3 minute video sharing their vision for a gender equal Nigeria as well as a mood board visualizing their future goals.
5	Shortlisted top 5 applicant	Conducted a closed interview with the help of 4 judges to identify the top 3 applicants.
6	Prize giving/Award ceremony	<ul style="list-style-type: none"> • Held a virtual prize giving ceremony streamed in YouTube • Send out WILAN Merch to all 5 girls and awards to the winners.

3. Project Process

Competition open call began **April 4th 2022**. Initial Deadline was slated for April 29th and later extended to **May 27th 2022** to gather more applications.

WILAN
WOMEN IN LEADERSHIP
ADVANCEMENT NETWORK

NATIONAL HEAD GIRL COMPETITION

Essay Topic

Nigeria's First Female President.

Application Guidelines

1. Submit a 500-word essay on the topic "Nigeria's First Female President"
In this essay, you are encouraged to highlight, among other things
 - Your vision for a Nigeria led by a woman.
 - What can be done to improve the landscape for a female President to emerge.
 - Great examples of female leadership you have witnessed or experienced
 - How to get voters to vote women.
2. Applicants are also required to submit a Manifesto detailing their plans during their tenure as head girl.
 - What will you achieve?
 - Why are you the right person for this role?
 - Why should your fellow students vote for you?

OPEN TO ALL SECONDARY SCHOOLS NATION-WIDE

DEADLINE FOR SUBMISSION
29TH OF APRIL

wilanglobal.org

Send entries to
<https://bit.ly/HeadGirlCompetition>

During application process, The Communications team hosted a Let's Talk series titled, "Let's Talk: My Head Girl Experience" from **April 29th till May 28th** with past secondary school head girls as listed below:

- Eloho Akanyero on April 28th
- Rubie Targema-Takema on May 2nd
- Margereth Egbuchulam on May 4th
- Taiwo Olawehinmi on May 4th
- Esther Eze on May 6th
- Ann Ehimwenma on May 12th
- Olamide Akin-Alabi on May 28th





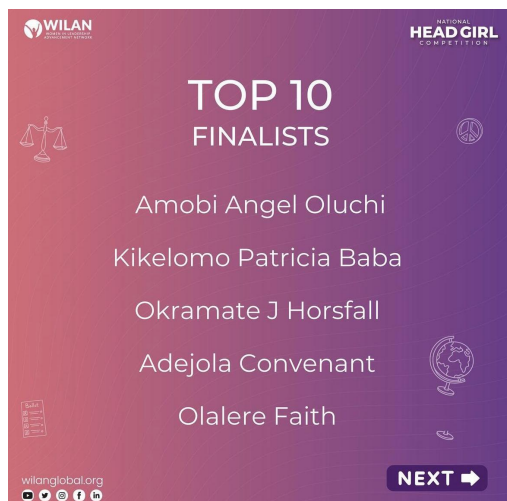
We arrived at the top 10 applicants through the following [criteria on their essay and manifesto](#):

- Structure of the essay
- Quality of work
- Formatting
- Content flow
- Knowledge on the topic
- Feasibility of their manifesto
- Level of impact

The following top 10 applicants were announced on **June 9th** after due process from the above highlighted criterias;

#	Name	School	State
1	Amobi Angel Oluchi	Thomas Adewumi International College Oko	Kwara
2	Kikelomo Babatunde Lawal	Bodija International College	Oyo

3	Okramate J Horsfall	University Demonstration Secondary School	Rivers
4	Olalere Faith	Lagos state senior model college	Lagos
5	Ojieh Miracle Ikechukwu	Demonstration Secondary School, Warri.	Delta
6	Kenechukwu Okafor	Pegasus Schools	Uyo
7	Adejola Covenant	Abeokuta Grammar School Senior Idi-Aba	Ogun
8	Ogunsipe Oluwaseun	The Living Springs schools	Lagos
9	Offurum Gbakwuruchi Deborah	Citadel Of Excellence College	Enugu
10	Dilosi Generous	Ranjennys High School	Rivers



The young ladies indulged in a [Training Session](#) on **June 25th, 2022** which focused on teachings about being great leaders and goal mapping. An assignment was given at the end of the session with **8 goal mapping mood boards** responses and explanatory videos from which we selected the top 5 based on;

- Appearance
- Presentation skills
- Time limit
- Message content
- Level of impact

Instructions: Please answer the following questions in a 3-minute video.

1. Please ensure that your video is well shot and your surroundings are well lit.
2. We will accept videos in MP4 formats only.
3. Please ensure that your audio is clear and audible.

1. Who is a leader and what qualities should a great leader possess?

2. Tell us about a time when you portrayed leadership qualities.

3. What is your proudest accomplishment in your position as Head Girl so far?

f @ | wilanglobal

Top 5 applicants were the following;

- Kikelomo Babatunde Lawal
- Olalere Faith
- Ojieh Miracle Ikechukwu
- Kenechukwu Okafor
- Ogunsipe Oluwaseun



An interview was scheduled on **August 13th** for the 5 girls, with 4 judges to select the top 3 applicants. During [grading](#), there was a tie between Kenechukwu Okafor and Ojieh Miracle Ikechukwu where both girls ended with the same total in score. In order to maintain fairness in the competition, WILAN decided to crown both girls with the 2nd runner position. The **Top 3** were announced during a virtual prize giving ceremony streamed on [YouTube](#) on **October 15th**.



After the prize giving ceremony, gifts were sent out to the top 5 girls to their respective locations while awards for the runner ups and winner were included. On October 11th, in commemoration of the International Day of the Girl 10th anniversary, the top 5 applicants were guests on the WILAN and Mastercard Foundation exclusive webinar.



Awards for the winner and runner ups

4. Budget

Outlined below was the cost implication of the Head Girl Competition in 2022

#	Item	Quantity	Vendor	Price (N)
1	T-shirt	10	Wii Create	55,000
2	Water bottle	10	Wii Create	60,000
3	Tote bag	10	Wii Create	55,000
4	Spiral notebook	10	Wii Create	13,000
5	Merch box	4	Wii Create	16,000
6	VAT on merch items and packaging	1	Wii Create	14,925
7	Glass plaques	4	Adedun Joshua	48,000
8	Prize delivery	5	iRun Errand Concierge	20,500
Total				282,425

5. Recommendations and Next steps

- Secure sponsors and partners for the next edition in May 2023
 - Research and outline proposed sponsors and partners
 - Create a HGC proposal
 - Send HGC proposal to proposed sponsors and partners to secure funding and support.
- Publicize testimonials from the participants and importance of the competition for the girl child to attract public attention ahead of the next edition.
 - Create graphic template for quotes from the girls and judges to be shared on social media
- Shorten the competition timeline to not more than 40days.